



Bellewood & Brooklawn



Renewing Hope, Restoring Lives

2025

Corporate Sponsorship Packet

A Better Kentucky Begins Here: Supporting Bellewood & Brooklawn

Kentucky faces significant challenges, from an opioid crisis that is devastating families to rising rates of mental health struggles, homelessness, and child neglect. At the heart of addressing these pressing issues is Bellewood & Brooklawn, an organization with 175 years of unwavering commitment to supporting Kentucky's most vulnerable children and families. Today, we are in a position to confront these challenges and help build a stronger, more promising future for our state.

The Problems We Face

- *Opioid Epidemic:* Kentucky remains among the hardest-hit states, with families torn apart by substance abuse disorders. Children in these families often enter the foster care system or face homelessness, perpetuating cycles of trauma.
- *Mental Health Crisis:* Unaddressed mental health issues contribute to violence, substance misuse, and instability in communities across the state.
- *Family Disruption:* Families face immense pressure, with many children at imminent risk of removal due to neglect or abuse.
- *Youth Homelessness:* Aging out of the foster care system leaves many young adults without housing support, increasing their vulnerability to addiction and exploitation.

Why Bellewood & Brooklawn

At Bellewood & Brooklawn, we specialize in holistic, trauma-informed care to address these interconnected challenges:

- **Family Preservation Program:** Supports families in crisis by offering therapeutic services that strengthen family bonds and reduce the need for out-of-home placements.
- **Residential Treatment Services:** Provides a safe, nurturing environment for children with severe trauma, fostering healing and growth.
- **Transitional Living Program:** Equips young adults aging out of foster care with the skills and support needed for independence, reducing their risk of homelessness and substance misuse.
- **Therapeutic Foster Care:** Offers love, hope, and stability to children facing unique emotional, environmental, and educational challenges.

A Vision for Kentucky's Future

With your partnership, Bellewood & Brooklawn can continue to expand its life-changing programs. By supporting our efforts, you can help:

- *Empower Youth:* Providing safe transitional housing and life skills training equips young adults with the tools for a stable, productive future.
- *Restore Families:* Keeping families together prevents the long-term emotional and societal costs of foster care placements.
- *Prevent Addiction:* Early interventions, mental health care, and stable housing reduces the likelihood of opioid misuse.
- *Break the Cycle of Trauma:* Addressing the root causes of instability leads to strong and healthier communities.

A Partnership That Creates Generational Change

Your support enables Bellewood & Brooklawn to build capacity and meet the growing needs of Kentucky's most vulnerable youth. With plans to open additional therapeutic cottages, expand family preservation services, and enhance transitional living facilities, we aim to serve over 1,000 children annually. Together, we can restore hope, provide stability, and ensure that every child in Kentucky has the chance to thrive.

By investing in Bellewood & Brooklawn, you join a community of changemakers committed to creating a brighter, safer future for Kentucky's children. Together, we can transform lives and build a stronger commonwealth.

Engagement Marketing

Event sponsorship goes beyond philanthropy or advertising, it is a form of *engagement marketing*. By aligning your company with a cause that resonates with people, you connect with current and future customers on an emotional and values-based level.

Networking Opportunities

Corporate sponsorships provide access to our events, offering valuable opportunities to network with other organizations, key stakeholders, and individual supporters. This connection goes beyond business, and it builds lasting relationships with like-minded professionals in an informal setting.

Lead Generation

Sponsorship often includes event tickets, providing a prime opportunity to engage with potential customers and clients face-to-face. It is an invaluable chance to create relationships, introduce your company, and generate high-quality leads in an engaging environment.

Join Us in Transforming Lives

Bellewood & Brooklawn has been a beacon of hope and healing for Kentucky's most vulnerable children and families for over 175 years. By partnering with us as an official corporate sponsor, you will help fund life-changing programs while aligning your brand with a legacy of compassion and community impact.

Why Partner with Us?

- *Mission Alignment:* Showcase your commitment to supporting youth, families, and mental health initiatives.
- *Community Visibility:* Your sponsorship provides exposure at all four major fundraising events, social media platforms, and our website, connecting you with a compassionate and engaged audience.
- *Customizable Opportunities:* Whether you want to sponsor all our events or a single fundraiser, we offer flexible options to meet your corporate goals.



2025

CALENDAR OF EVENTS

April

(4/10) Annual Breakfast Fundraiser: Our annual breakfast fundraiser brings together supporters of our mission at the Brooklawn campus for a morning of inspiration. Attendees hear powerful stories about the life-changing work happening at Bellewood & Brooklawn every day. The event offers a chance to inspire donors, highlight the impact of our programs, and engage the community in our mission.

June

(6/23) Hope Classic Golf Scramble: Join us for the 15th Annual Hope Classic Golf Scramble at Persimmon Ridge Golf Club. This exciting event combines a fun day on the course with a silent auction, bringing together local organizations and supporters to "putt for a purpose" and make a meaningful impact on Kentucky's youth. It's a day of camaraderie and sport, all while raising funds for a great cause.

November

Harvest for Hope: Farm-to-Table Dinner: Join local chefs at our Bellewood Campus in Anchorage for a multi-course meal and dinner. Enjoy an evening of fine food, spirits, entertainment, and a silent auction with unique items. This formal dinner celebrates the year's successes and raises funds to support future initiatives.

Harvest for Hope: Fall Festival: Set at our Bellewood campus, this community-wide festival offers live entertainment, food trucks, carnival games, and fun attractions for the whole family. It's a celebration of community and family, featuring exciting games, activities, and crafts for all to enjoy.

December

Christmas Program: Help make Christmas special for the youth in our care this holiday season. There are many ways to get involved, from supporting the Bruce & Barbara Ferguson Light Up Brooklawn event to volunteering to wrap presents. You can also sponsor a child's Christmas by receiving their name, age, and wish list, giving you the opportunity to make their holiday one they'll never forget. Stay connected and spread holiday joy by supporting our mission this season.



Sponsorship Levels

Platinum Sponsor - \$20,000

- Recognition as an **Official Corporate Sponsor of the Year** in newsletter, social media, and at all four fundraising events:
 - **Annual Breakfast Fundrasier**
 - **Hope Classic Golf Scramble**
 - **Harvest for Hope: Farm-to-Table Dinner**
 - **Harvest for Hope: Fall Festival**
- Logo placement on event materials for all events (banners, programs, and invitations)
- Logo with link to your business displayed on Bellewood & Brooklawn's website.
- Quarterly recognition posts on social platforms (Facebook, Instagram, & LinkedIn).
- Opportunity for a representative to give a welcome message at one event of choice.
- One table (8 Seats) at the *Annual Breakfast Fundraiser*.
- One team (4 People) at the *Hope Classic Golf Scramble*.
- One table (8 Seats) at the *Harvest for Hope: Farm-to-Table Dinner*.
- Opportunity to distribute branded materials at all events.

Gold Sponsor - \$15,000

- Thank you & recognition from CEO during three events of your choice.
- Logo placement on event materials for three events of your choice.
- Logo displayed on Bellewood & Brooklawn's website.
- Biannual recognition posts on social platforms (Facebook, Instagram, & LinkedIn).
- One table (8 Seats) at the *Annual Breakfast Fundraiser*.
- One team (4 People) at the *Hope Classic Golf Scramble*.
- One table (8 Seats) at the *Harvest for Hope: Farm-to-Table Dinner*.
- Opportunity to display branded materials at sponsored events.

Silver Sponsor - \$10,000

- Thank you & recognition from CEO during two events of your choice.
- Logo placement on event materials for two events of your choice.
- Logo displayed on Bellewood & Brooklawn's website.
- Annual recognition post on social platforms (Facebook, Instagram, & LinkedIn.)
- One team (4 people) at the *Hope Classic Golf Scramble*.
- Half table (4 seats) at the *Harvest for Hope: Farm-to-Table Dinner*.

Bronze Sponsor - \$5,000

- Thank you & recognition from CEO during one event of your choice.
- Logo placement on event materials for one event of your choice.
- Logo displayed on Bellewood & Brooklawn's website.
- Recognition in a single social media post for the sponsored event.



Bellewood & Brooklawn

3121 Brooklawn Campus Drive, Louisville, KY 40218

Annual Breakfast Fundraiser

Thursday, April 10th, 2025

Our *Annual Breakfast Fundraiser* brings together supporters of our mission for a morning of inspiration. Attendees enjoy a delicious breakfast spread while hearing powerful stories about the life-changing work happening at Bellewood & Brooklawn every day. This event offers an opportunity to inspire donors, showcase the impact of our programs, and engage the community in our mission.

If you'd like to be a Table Host, or reserve your seat, please contact Joe Gunter, our Director of Fundraising, at jgunter@bellewoodandbrooklawn.org.

Table Host – Free

- One table (8 Seats) at the *Annual Breakfast Fundraiser*.
- Responsibilities:
 - Fill table with (7) guests of your choosing.
 - Communicate event details with table guests both prior to and during the fundraiser.

Table Sponsor - \$2,500

- Thank you & recognition from CEO during event.
- Logo placement on event materials.
- Recognition in social media post for the event.
- One table (8 Seats) at the *Annual Breakfast Fundraiser*.



2025 Partnership Commitment Form

On the lines below, please write the name of the sponsorship level and events your are securing:

Please fully complete all of the following information and submit this form to the contact below:

Company Name: _____

Company Website: _____

Contact Name: _____

Contact Email: _____

Address: _____

City/State/Zip: _____

Phone: _____

Facebook: @ _____ Twitter: @ _____ Instagram: @ _____

Payment Method: Check to be sent Amex Visa Mastercard Discover

Name on Credit Card: _____

Card Number: _____ Exp Date: ____/____ CVC Code: _____

**Please email a copy of your hi-res company logo in either a jpg or png format to
Joe Gunter, Director of Fundraising: jgunter@bellewoodandbrooklawn.org**

3121 Brooklawn Campus Drive, Louisville, KY 40218

For questions, contact Joe Gunter, Director of Fundraising, at 502.753.1509 or
jgunter@bellewoodandbrooklawn.org.