



# Harvest for Hope

  
Seven Counties Services

  
Bellewood & Brooklawn

Three Great Events Supporting Kentucky's most vulnerable  
children and families.

**Farm-to-Table Dinner**

**Thursday, October 27**

**Fall Festival**

**Family Movie Night**





# Who We Are

In 2017, Bellewood & Brooklawn and Seven Counties Services formed a strategic partnership to better serve our community's most vulnerable individuals, especially children and families. By working under one management structure, the two independent agencies created an innovative "continuum of care" that is recognized as a model program for other agencies to follow.



## Seven Counties Services

Seven Counties Services helps individuals, families, and children in Bullitt, Henry, Jefferson, Oldham, Shelby, Spencer, and Trimble counties affected by mental illness, developmental disabilities, addiction, and abuse, realize their potential. With approximately 20 sites and 90 schools throughout the region, Seven Counties Services builds healthy communities by helping children, individuals and families realize their potential and become productive members of the community.



## Bellewood & Brooklawn

The result of the successful merger of Bellewood Home for Children and Brooklawn Child and Family Services, Bellewood & Brooklawn has more than 160 years of compassion to provide care and treatment to children and youth who suffer from the effects of abuse, neglect, homelessness, or other crises. As one of the largest agencies for at-risk and foster children and their families in Kentucky, hope is at the heart of our mission.



**DONOR  
IMPACT**

### Family Preservation Program

**247**  
families  
stayed  
together

**670,021**  
individual services provided  
throughout the community

**673**  
children  
received  
Back to  
School  
supplies

**21,958**

individuals received services through our  
expanded TELEHEALTH program.



Our Brooklawn  
& Bellewood  
campuses cared for  
children  
from  
**340**  
**81**  
counties



in Kentucky

**73,061**  
calls for  
**Help**  
to our **Crisis  
Line**



# Three Great Events Supporting Kentucky's most vulnerable children and families.

## Harvest for **Hope**

Farm-to-table dinner  
**THURSDAY, OCTOBER 27**

Guests dine under the stars at our beautiful Bellewood Campus in Anchorage as some of our area's most well-known chefs join forces for one night to create a multi-course meal extravaganza, using locally-grown produce and ingredients. It's an evening of fun, food, spirits and entertainment. A silent auction of unique gift baskets and other items is also featured. This event is exclusive to paid and invited guests only.



## HARVEST FOR HOPE FALL FESTIVAL **SUNDAY, OCTOBER 23**

Our beautiful Bellewood Campus in Anchorage serves as the backdrop for a community-wide festival featuring live entertainment, food trucks, carnival games and attractions for the entire family. This event is FREE and open to the entire community.



## FAMILY MOVIE NIGHT **FRIDAY, OCTOBER 21**

We're continuing our popular series of family-friendly outdoor movies at various locations served by Seven Counties Services and Bellewood & Brooklawn by adding one specifically for Harvest for Hope this year. Members of community gather the family around on a blanket and enjoy an evening under the stars to some of today's popular favorite movies. This event is FREE and open to the public but RSVP is required as space is limited.





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Farm-to-Table Dinner  
Family Movie Night • Fall Festival

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## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR: \$25,000

#### Naming opportunity

- If secured by September 15, 2022, company or individual name and logo incorporated into event title as "Presented by" on invitation and all pre-event promotional materials (print and online) for all events (Family Movie Night, Fall Festival, Harvest for Hope Dinner).
- Company's partnership highlighted throughout pre-event marketing campaign (social media, website, news releases, newsletters).
- Company or individual name and logo incorporated into event title as "Presented by" on all day-of-event promotional items such as signage, programs, promotional materials, and the Harvest for Hope dinner menu.
- Company or individual name and logo mention in all post-event communications (emails, social media, website, newsletters).
- Opportunity for company spokesperson to address the guests from podium at Harvest for Hope Dinner.
- Two (2) tables of eight (8) at the Harvest for Hope Dinner with best seating in the house!
- Logo table top identification at your table.
- Two (2) reserved spots for four people at movie night.
- Dedicated table for company display at festival (company responsible for display).

### PREMIER SPONSOR: \$15,000

- If secured by September 15, 2022, logo listed as Premier Sponsor on invitation and all pre-event promotional materials (print, signage, and online) for all events (Family Movie Night, Fall Festival, Harvest for Hope Dinner).
- Company's partnership highlighted throughout pre-event marketing campaign (social media, website, news releases, newsletters).
- Company or individual name listed with other Premier Sponsors on all day-of-event promotional items such as signage, programs, and the Harvest for Hope Dinner menu.
- Company's partnership highlighted in all post-event communications (emails, social media, website, newsletters).
- One (1) table of eight (8) at the Harvest for Hope Dinner with best seating in the house!
- Logo table top identification at your table.
- Special recognition from podium during Harvest Dinner.
- One (1) reserved spot for four people at movie night.
- Dedicated table for company display at festival (company responsible for display).



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## SPONSORSHIP OPPORTUNITIES CONT.

### **GOLD SPONSOR: \$5,000**

- If secured by September 15, 2022, logo listed as Gold Sponsor on all pre-event promotional materials (print, signage, and online) for all events (Family Movie Night, Fall Festival, Harvest for Hope Dinner).
- Company's partnership highlighted throughout pre-event marketing campaign (social media, website, news releases, newsletters).
- Company or individual name listed as Gold Sponsor on all day-of-event promotional items such as signage, programs, promotional materials, and the Harvest for Hope Dinner menu.
- Company's partnership highlighted in all post-event communications (emails, social media, website, newsletters).
- Logo on website.
- One (1) table of eight (8) at the Harvest for Hope Dinner.
- Logo table top identification at your table.
- Special recognition from podium during Harvest Dinner.
- One (1) reserved spot for four people at movie night.
- Dedicated table for company display at festival (company responsible for display).

### **SUPPORTING SPONSOR: \$2,500**

- Company's partnership highlighted in all post-event communications (emails, social media, website, newsletters).
- Company's partnership highlighted on Harvest for Hope day-of promotional materials (program, signage, social media).
- One (1) table of eight (8) at the Harvest for Hope Dinner.
- One (1) reserved spot for four people at movie night.
- Dedicated table for company display at festival (company responsible for display).

### **TABLE SPONSOR: \$1,500** (Harvest for Hope Farm-to-Table Dinner)

- One (1) table of eight (8) at the Harvest for Hope Dinner.
- Company or individual name listed on Harvest for Hope menu included on welcome board.

### **SHOWTIME SPONSOR: \$1,500** (Family Movie Night)

- Company or individual name on Family Movie Night promotional items such as event signage, and programs.
- Company's partnership highlighted in all post-event communications (emails, social media, website, newsletters).
- One (1) reserved spot for four people at movie night.

### **FESTIVAL SPONSOR: \$500** (Fall Festival)

- Company or individual name on Fall Festival promotional items, such as event signage and one booth, as applicable.
- Dedicated table for company display at festival (company responsible for display).
- Partnership highlighted in all post-event communications (emails, social media, website, newsletters).





*“Event sponsorships are among the top marketing program investments that companies make each year.”*

~ Forbes Magazine, 2019

# How Sponsorships Help Your Business

## **“Engagement Marketing”**

Event sponsorship is not philanthropy, and it's not advertising, it's “engagement” marketing. By aligning your company with a cause people are passionate about, you connect with current and future customers on an emotional and “values-based” level.

## **Targeted Product Placement**

With event sponsorship, not only do you get name and logo recognition, some events allow you to put *company information, or product samples directly in the hands of potential customers and clients.*

## **Increase Social Media Presence**

Not only will we post across multiple platforms about your company during our pre-event marketing campaign, but *we will provide YOU with ready-made digital content you can post on your social platforms.* We want to help you tell your customers and clients that you are working to make their community a better place, so we'll supply you with text and artwork/memes to share. Just drag and drop and cut and paste.

## **Lead Generation**

Most sponsorship levels include tickets to the event and you will find this is an *invaluable opportunity to meet potential customers and clients and introduce them to you and your company face to face.*



Seven Counties Services



Bellewood & Brooklawn

## 2022 PARTNERSHIP COMMITMENT FORM

Please fully complete all the following information and submit this form to the contact below:

Company Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Facebook: @\_\_\_\_\_

Twitter: @\_\_\_\_\_

Instagram: @\_\_\_\_\_

Payment Method: Check will be sent \_\_\_\_ Amex \_\_\_\_ Visa \_\_\_\_ Mastercard \_\_\_\_ Discover \_\_\_\_

Sponsorship Level:

Presenting (\$25,000) \_\_\_\_ Premier (\$15,000) \_\_\_\_ Gold (\$5,000) \_\_\_\_ Supporting (\$2,500) \_\_\_\_

Table Sponsor (\$1,500) \_\_\_\_ Showtime Sponsor (\$1,500) \_\_\_\_ Booth Sponsor (\$500) \_\_\_\_

Name on Credit Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_ / \_\_\_\_ CVV Code: \_\_\_\_\_

**Please email your hi-res company logo in either an eps, jpg or png format to:  
[jmahanes@sevencounties.org](mailto:jmahanes@sevencounties.org)**

3121 Brooklawn Campus Dr., Louisville, KY 40218  
Questions? Missy Fountain at [mfountain@sevencounties.org](mailto:mfountain@sevencounties.org) or (502) 753-5508.