



EVENT SPONSORSHIP PROPOSAL



Signature Events



Renew the Spirit Breakfast

March 16, 2016

A heart-warming breakfast
at the Brooklawn campus
with our Uspiritus kids



**LINKS OF LOVE
SCRAMBLE**

Links of Love Golf Scramble June 2016

A day of golf and prizes
(venue TBD)

PARTNERSHIP OPPORTUNITIES

(All benefits may be customized to the needs of
your company's marketing plan.)

Premier logo placement as "Title" sponsor on all print and online promotional materials for both signature events

Logo placement as "Premier" sponsor on all print and online promotional materials for both signature events

Logo placement as "presenting" event sponsor on all print and online promotional materials for one signature event

Logo placement as a "Gold" event sponsor on all print and online promotional materials for one signature event

Logo placement on all House Parties print materials (dates TBD)

Logo placement on select House Parties print materials

Highlighting of your company's partnership through a comprehensive media campaign (may include social media, website, news releases, newsletters, annual report)

Day-of-event benefits, including logo on items such as promotional items, banners and programs, as applicable

Opportunity to host a corporate tent/table and or promotion at both events

Opportunity to host your executives and customers with two (2) reserved tables of eight (8) at Renew the Spirit and two (2) golf foursomes at Links of Love

Opportunity to host your executives and customers with one (1) reserved table of eight (8) at Renew the Spirit and one (1) golf foursome at Links of Love

Opportunity to host your executives and customers with one (1) reserved table of eight (8) at Renew the Spirit or one (1) golf foursome at Links of Love

Chance for your employees to volunteer at all events, as well as with Uspiritus children

Exclusive sponsorship rights to monthly Catch the Spirit agency tours, which alternate between each Louisville campus and help build volunteer and donor spirit

**Founding
Spirit Sponsor**
One exclusive
opportunity
\$25,000/year
with a **\$5,000**
discount
for 3-year
commitment

X

X

X

X

X

X

X

X

**Premier Spirit
Sponsor**
Multiple
opportunities
\$10,000/year
with a **\$1,500**
discount
for 3-year
commitment

X

X

X

X

X

X

**Event Spirit
Sponsor**
Multiple
opportunities
\$5,000/year
with a **\$1,500**
discount
for 3-year
commitment

X

X

X

X

X

**Gold Spirit
Sponsor**
Multiple
opportunities
\$2,500/year
with a **\$1,000**
discount
for 3-year
commitment

X

X

X

X