



# EVENT SPONSORSHIP PROPOSAL



# Signature Events



## Renew the Spirit Breakfast

March 16, 2016

A heart-warming breakfast at the Brooklawn campus with our Uspiritus kids



## Links of Love Golf Scramble

June 2016

A day of golf and prizes (date and venue TBD)

# PARTNERSHIP OPPORTUNITIES

(All benefits may be customized to the needs of your company's marketing plan.)

Premier logo placement as "Title" sponsor on all print and online promotional materials for both signature events

Logo placement as "Premier" sponsor on all print and online promotional materials for both signature events

Logo placement as "presenting" event sponsor on all print and online promotional materials for one signature event

Logo placement as a "Gold" event sponsor on all print and online promotional materials for one signature event

Logo placement on all House Parties print materials (dates TBD)

Logo placement on select House Parties print materials

Highlighting of your company's partnership through a comprehensive media campaign (may include social media, website, news releases, newsletters, annual report)

Day-of-event benefits, including logo on items such as promotional items, banners and programs, as applicable

Opportunity to host a corporate tent/table and or promotion at both events

Opportunity to host your executives and customers with two (2) reserved tables of eight (8) at Renew the Spirit and two (2) golf foursomes at Links of Love

Opportunity to host your executives and customers with one (1) reserved table of eight (8) at Renew the Spirit and one (1) golf foursome at Links of Love

Opportunity to host your executives and customers with one (1) reserved table of eight (8) at Renew the Spirit or one (1) golf foursome at Links of Love

Chance for your employees to volunteer at all events, as well as with Uspiritus children

Exclusive sponsorship rights to monthly Catch the Spirit agency tours, which alternate between each Louisville campus and help build volunteer and donor spirit

**Founding Spirit Sponsor**  
One exclusive opportunity  
**\$25,000/year**

**Premier Spirit Sponsor**  
Multiple opportunities  
**\$10,000/year**

**Event Spirit Sponsor**  
Multiple opportunities  
**\$5,000/year**

**Gold Spirit Sponsor**  
Multiple opportunities  
**\$2,500/year**

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Uspiritus

# Partnership Commitment Form

**YES! We want to join Uspiritus in helping heal the hearts and minds of vulnerable youth and their families by becoming a Spirit Partner!**

Please accept our commitment of the following:

\_\_\_\_\_ Founding Spirit – One exclusive opportunity: \$25,000

\_\_\_\_\_ Premier Spirit – Multiple opportunities available: \$10,000

\_\_\_\_\_ Event Spirit – Multiple opportunities available: \$5,000

\_\_\_\_\_ Gold Spirit – Multiple opportunities available: \$2,500

\_\_\_\_\_ Breakfast Spirit (includes name recognition in materials for *Renew the Spirit*) \$1,000

\_\_\_\_\_ Golf Spirit (includes name recognition in materials for *Links of Love*) \$1,000

NOTE: Please send your company logo in a high-resolution, color PDF, EPS or JPEG format as an attachment to the email address below.

**Please fill in all of the following information:**

\_\_\_\_\_  
Your company name (as it should read on materials)

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Company Web Address

Payment Method: \_\_\_\_\_ Check enclosed (made payable to Uspiritus) \_\_\_\_\_ AMEX \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
CVV Code

**THANK YOU! Uspiritus • 11103 Park Rd. • Louisville, KY 40223 • [uspiritus.org](http://uspiritus.org)  
Questions? 502.753.5531 • [reylene.robinson@uspiritus.org](mailto:reylene.robinson@uspiritus.org)**